

Issue	Main Features	Market Segment Reports	Event Planners' Guides	Added Value
Jan. Space: 11/5/22 Materials: 12/1/22	Drive-in Markets With easy accessibility and no air travel required, drive-in destinations remain front and center in the events industry. Meeting Tech Technology continues to evolve and shape the way meetings are held, whether in-person or virtual.	Association Meetings: Budget-friendly Options	Texas	Bonus advertorial for Drive-In Markets
Feb. Space: 12/15/22 Materials: 1/3/23	Family-Friendly Destinations Destinations that embrace the "bleisure" trend entice attendees to bring the family and stay longer. Convention Centers Going beyond the boardroom and ballroom, these convention centers are taking events to a whole new level.	Weddings & Reunions	Oklahoma & Maryland	Signet Ad Study Report: Get your ad assessed by our readers
March Space: 1/16/23 Materials: 2/1/23	The Relationship Issue The events industry is built on relationships, especially between planners and CVBs. Annual CVB & Planner Relationships Report Our yearly study gets to the heart of how planners and CVBs can help each other.	Eco-Tourism	Washington, D.C.	Bonus advertorial for Relationship Feature
April Space: 2/15/23 Materials: 3/1/23	The WOW! Issue These show-stopping hotels, venues, and excursions are guaranteed to impress.	Corporate Events	Florida	
May Space: 3/15/23 Materials: 4/3/23	Southern Grandeur The South is known for stunning resorts that deliver an immersive experience. We add a twist to this issue by asking readers to tell us which resorts they love most.	The SMERF Markets	Virginia & Missouri	Bonus advertorial for Southern Grandeur Feature
June Space: 4/17/23 Materials: 5/1/23	Fresh Takes on F & B We look at menus and popular food choices that cater to a changing palate. Wellness The new focus on mental and spiritual health has spawned a healthy dose of wellness programs at hotels and other venues.	Government & University Events	Arkansas & North Carolina	
July Space: 5/15/23 Materials: 6/1/23	Small Markets with Big Impact Small markets deliver one-of-a-kind experiences with opportunities for exhilarating excursions and memorable after-session fun. These under-the radar finds make participants feel "in the know" for having discovered something unique and off the beaten path. Pet-Friendly Spots With more hotels, restaurants, and venues welcoming pets, we unleash the best places to pamper four-legged friends.	Medical & Pharmaceutical	Mississippi & West Virginia	Bonus advertorial for Small Markets Feature
Aug. Space: 6/16/23 Materials: 7/5/23	Annual Buyers' Guide & Meeting Site Directory This comprehensive digital and print guide is an essential resource for professionals planning events in the South.			Complimentary enhanced listing + bonus perks for advertisers
Sept. Space: 7/17/23 Materials: 8/1/23	The South's Grandest Venues From show-stopping works of art to magnificent mansions, stunning gardens to modern marvels, these venues set the bar for a true Southern experience. Big-City Destinations There's nothing like the pulse of big cities. They have so much to offer in accommodations, amenities, and experiences. We take a look at what's new and fresh in the South's major metropolitan areas. Voluntourism New opportunities to contribute present themselves daily, propelling the industry to give back in many different ways.	Fan Conventions	Tennessee & Louisiana	
Oct. Space: 8/15/23 Materials: 9/1/23	Up-and-Coming Venues & Trending Locales Get the buzz on everything that's trending across the South. This issue helps planners choose a hot destination for an ultimate event experience. Annual State of the Industry Report Our yearly study reveals vital trends in the South's meetings industry.	Celebrations & Festivals with International Flavor	Georgia & Kentucky	Bonus advertorial for Up-and-Coming & Trending Feature
Nov. Space: 9/15/23 Materials: 10/2/23	Recreation Creative new recreation opportunities for all are helping shape meetings and build teams. Music & Meetings From blues to brass bands, salsa to jazz, the South is known for its rich musical heritage. Add local flavor to any meeting by seeking out one of these musical destinations.	Music-Infused Venues	Alabama & South Carolina	
Dec. Space: 10/16/23 Materials: 11/1/23	The Awards Issue Our annual awards and recognition issue is among the most popular. This keepsake edition spotlights Meeting Planners to Watch, our readers' choice for top destinations, and the best new or renovated sites in the South.			Award winners receive a commemorative certificate

Be a part of our in-depth content. Share your news & advice with meeting pros. Contact our editorial staff today!

(800) 968-0712 • (251) 968-5300 • www.conventionsouth.com • info@conventionsouth.com